**‘Plug & Play’ Email Subject Lines [Part 10]**

|  |
| --- |
| Check out what our clients are saying:  [**listminers.com/testes**](https://listminers.com/testes)  For questions and collaborations, email:  [**racso@listminers.com**](mailto:racso@listminers.com)  **Click Any Of The Expert Names To Visit Their Website** |

|  |  |
| --- | --- |
| **Joe Polish** | **Templatized Version** |

|  |  |
| --- | --- |
| 901. Be honest with me now…  902. How To Cut The “Noise” And Reach Your Clients…  903. What happens when you “jump off the curb”?  904. 4 Reasons Your Next Ad Could Flop  905. Have You Been Lied To By Them?  906. 93.7% Reported Lower Profits in the last year...Did you?  907. Is This Really Gonna Work?  908. Is The American Dream Really Dead?  909. How NOT To Re-Invent The Wheel  910. How To Add Value To The World  911. Are You Surprised At Your Real Job?  912. Oscar: your key to marketing domination…  913. Re: Oscar - That’s BAD NEWS!  914. If it’s FREE how can it be any good?...  915. Learn my stuff at No charge...WHAT?!!!  916. Just a “heads up”...  917. 3 Questions That Change Everything  918. Turn 1 Referral Into 5  919. Oscar Urgent Notice from Joe  920. Help Is Here…  921. Don’t Miss Value Free Training To Earn More Money  922. Is Your Marketing Plan One Dimensional?  923. 4 “Must-Have” Skills To Get You To The Promised Land  924. Would you rather…?  925. Is this true?  926. Check this out: It’s Marketing Monday  927. Top 3 Costly Mistakes to Avoid  928. Money On Demand  929. Courage Muscle...Exercise This!  930. Total Money Maker  931. The Quick Fix? More Money Next Week…  932. This Is How You’ll Make More Money This Month  933. Did you get that?  934. The door is shutting down...there’s still time to get in  935. Oscar, this is BIG…  936. Hi :)  937. Fwd: #1 High-End Client-Getting Strategy for Cleaners  938. WARNING Oscar  939. Joe asked me to make sure you see this ASAP  940. 8 Simple Ways To Get New Clients  941. Keep this one on the down low  942. I Need Your Help…  943. Can I Get Your Opinion?  944. Are you ready for what happens AFTER Christmas?  945. what you’ve been looking for…  946. Did you forget about tomorrow?  947. 3 Keys To Marketing Success  948. OOPS - Was I wrong?  949. The most effective ways to use social media…  950. Oscar Brand yourself like a Celebrity... | 901a. CURIOSITY  902a. How To [niche want] And [niche desired goal]...  903a. What happens when you [niche activity]?  904a. [number] Reasons Your [niche fear]  905a. CURIOSITY  906a. [number]% Reported [accomplishment]...Did you?  907a. CURIOSITY  908a. QUESTION  909a. How NOT To [niche activity]  910a. How To [niche activity] To [audience]  911a. Are You Surprised At [niche subject]?  912a. [name]: your key to [niche desired goal]...  913a. Re: [name] - That’s BAD NEWS!  914a. CURIOSITY  915a. CURIOSITY  916a. CURIOSITY  917a. [number] Questions That Change Everything  918a. Turn [niche problem] into [niche want]  919a. [name] Urgent Notice from [name]  920a. CURIOSITY  921a. Don’t Miss [deliverable] To [niche desired goal]  922a. Is Your [niche subject] One Dimensional?  923a. [number] “Must-Have” Skills To [niche want]  924a. CURIOSITY  925a. QUESTION  926a. Check this out: It’s [deliverable]  927a. Top [number] [description] Mistakes to Avoid  928a. [niche subject] On Demand  929a. [subject] Muscle...Exercise This!  930a. Total [niche want]  931a. The Quick Fix? [niche desired goal] [timeline]...  932a. This Is How You’ll [niche want] [timeline]  933a. CURIOSITY  934a. CURIOSITY/URGENCY  935a. CURIOSITY  936a. SALUTATION  937a. Fwd: #[number] [niche want] Strategy for [audience]  938a. WARNING [name]  939a. [name] asked me to make sure you see this ASAP  940a. [number] Simple Ways To [niche want]  941a. CURIOSITY  942a. CURIOSITY  943a. QUESTION  944a. Are you ready for what happens AFTER [holiday/timeline]?  945a. CURIOSITY  946a. QUESTION  947a. [number] Keys To [niche subject]  948a. CURIOSITY  949a. The most effective ways to use [niche subject]...  950a. [name] [perform niche activity] like [audience]... |

|  |  |
| --- | --- |
| **Dan Kennedy** | **Templatized Version** |

|  |  |
| --- | --- |
| 951. NEVER Compete For Business Again  952. The Pavlovian Power Play of Incredibly Successful Selling  953. What People Buy  954. The Next Step Up In MoneyMaking  955. Beyond Copy That Sells…  956. What is INFLUENTIAL Communication?  957. I’d like you to join me  958. How to Get to the Top and Stay There…  959. NEVER been a more critical time  960. Repurposing For Power & Profit  961. The Ultimate Multiplier  962. To Anyone Serious About…  963. The 14 Myths about Money and Success  964. Attracting Wealth  965. Change Your Business for the Better  966. Becoming a Renegade Millionaire…  967. I have NEVER Shared this… Until Now  968. An UnAssailable Marketing Advantage  969. Worth its weight in Gold  970. A Powerful Marketing Force  971. Get Instant Attention  972. Dan Bangs It  973. What Napoleon Hill Never Revealed  974. “8” BIG Ideas  975. Who Else Wants to be a Renegade Millionaire?  976. An Invitation to Join a “Secret Society”  977. This May Be Your Last Chance…  978. Three Questions  979. May I Share a Major Secret?  980. How To Attract Ideal Customers...  981. You’ve been personally selected to…  982. Get paid for your advice  983. Where the Money is…  984. The Discovery that Changed My Life…  985. Did you miss it?  986. Oscar, it’s time for you to stop it  987. Are you committing profit margin suicide?  988. What’s killing your business…  989. Advice to business owners who aren’t getting major league results  990. Why these people make 80% of the income...  991. New Research on Why Top Producers Earn 10X More  992. Don’t let these myths trip you up  993. Quick, Simple, Effective and Profitable  994. Oscar, I Don’t Blame You For Being Upset!  995. Are you focused on the #1 thing that will multiply your profits?  996. He Added $1,120,097 to His Business In 90 Days Doing This...  997. TRUE Formulas For Elevating An Existing Business  998. 3 Uncomfortable Truths…  999. Three SECRETS about wealth I wish I’d discovered decades sooner  1000. Failure after failure...until he discovered this. | 951a. NEVER [niche activity] Again  952a. The [subject/event] of [niche want]  953a. What [audience] [niche activity]  954a. The Next Step Up In [niche want]  955a. Beyond [subject] That [activity]...  956a. What is [principle]?  957a. CURIOSITY  958a. How to Get [niche goal] and Stay There...  959a. CURIOSITY/URGENCY  960a. [niche activity] For [niche want]  961a. The Ultimate [niche want]  962a. CURIOSITY  963a. The [number] Myths about [niche desired goal]  964a. Attracting [niche desired goal]  965a. Change Your [subject] for the Better  966a. Becoming a [membership]  967a. CURIOSITY  968a. An UnAssailable [niche desired goal]  969a. CURIOSITY  970a. A Powerful [niche want/need]  971a. Get Instant [niche want]  972a. CURIOSITY  973a. What [known entity] Never Revealed  974a. CURIOSITY  975a. Who Else Wants to be a [membership]?  976a. An Invitation to Join a “[membership]”  977a. CURIOSITY/URGENCY  978a. [number] Questions  979a. CURIOSITY  980a. How To [niche desired goal]...  981a. CURIOSITY  982a. Get [benefit] for [niche activity]  983a. Where [niche want] is…  984a. CURIOSITY  985a. CURIOSITY  986a. [name], it’s time for you to stop it  987a. Are you committing [niche subject] suicide?  988a. What’s killing your [niche subject]...  989a. Advice to [audience] who aren’t getting [niche want]  990. Why [audience] [perform niche desired activity]...  991a. New Research on Why [audience] [perform niche desired activity]  992a. CURIOSITY  993a. Quick, Simple, Effective and [description]  994a. [name], I Don’t Blame You For Being Upset!  995a. Are you focused on the #1 thing that will [niche desired goal]?  996a. [subject] [performed niche desired activity] to [subject] In [timeline] Doing This…  997a. TRUE Formulas For [niche desired goal]  998a. [number] Uncomfortable Truths  999a. [number] SECRETS about [niche subject] I wish I’d discovered [timeline] sooner  1000. CURIOSITY |

|  |
| --- |
| Check out what our clients are saying:  [**listminers.com/testes**](https://listminers.com/testes)  For questions and collaborations, email:  [**racso@listminers.com**](mailto:racso@listminers.com) |