**‘Plug & Play’ Email Subject Lines [Part 2]**

|  |
| --- |
| Check out what our clients are saying: [**listimers.com/testes/**](http://listimers.com/testes/)For questions and collaborations, email:**racso@listimers.com****Click Any Of The Expert Names To Visit Their Website** |

|  |  |
| --- | --- |
| **John Carlton** | **Templatized Version** |

|  |  |
| --- | --- |
| 101. You’re In, Oscar, but you need to read this NOW…102. #1 way you’re murdering your biz103. What keeps you awake at night?104. The keys to a great freelance copywriting career.105. How great freelance copywriters are created106. Can this solve your ugliest biz problems?107. Reminder (for that thing I told you about)108. Stop doing this alone…109. Ok, I admit it…110. How they got their hooks into you…111. Personal consultation with me, for a buck?112. How to get your problems solved for 1 buck113. (free video series) turn ideas into income114. myths that can put you on the wrong path115. [Survey] I’d like your feedback on this…116. May I share this personal email with you?117. You probably didn’t see the ½ price offer118. My #1 GoTo Guy for free web traffic…119. Case Study: YouTube Traffic Tricks120. How to cure envy forever…121. How to get a signed book from me…122. 2 success stories I want to share…123. Will this biz advice make you nervous, too?124. How to hire a freelance copywriter w/o screwing it up...125. Are your customers laughing at you?126. Are these sales-murdering blunders hurting your biz?127. Cops, crime and your sales copy (all related)...128. John Carlton’s Free Copywriting Course is back!129. Clever way to force you to create killer ads…130. Pro copywriters donating personal attention to you? (Yep)131. OMG, you’re about to miss out…132. SWS coaching spots open NOW…133. How true success starts (might be news to you)134. We’re closing the door in a few hours…135. Now the waiting list is filling up…136. Good news for procrastinators…137. Best shortcut ever for solving biz problems fast...138. Is the money still in the list?139. LAST DAY: The Secret To More Website Leads is…140. The entrepreneur’s checklist (what did you miss?)141. Do you make these mistakes in swearing in ads? 142. How to murder ads143. Our #1 copywriting course is back…144. Perfect for entrepreneurs needing a kick in the…145. How I write freakishly-great copy146. How top writers create brain-rattling copy…147. That’s not funny…148. 45-second “get unstuck fast” tactic for struggling entrepreneurs… 149. Why do some succeed while others fail?150. The shortcut to your 1st killer ad (& I’m giving it to you)... | 101a. You’re In, [name], but you need to read this NOW…102a. #1 way you’re [niche fear]103a. CURIOSITY104a. The keys to a great [niche desired goal]105a. How [niche desired goal] are created106a. Can this solve your [niche big pain]?107a. CURIOSITY108a. CURIOSITY109a. CURIOSITY110a. How [niche fear]...111a. [irresistible offer], for a buck?112a. How to get [niche want] for 1 buck113a. (free video series) [niche benefit]114a. FEAR115a. CURIOSITY/RECIPROCITY116a. CURIOSITY117a. You probably didn’t see the [discount]118a. My #1 [person] for [niche want]...119a. Case Study: [niche subject] [niche want]120a. CURIOSITY121a. How to get [irresistible offer] from me..122a. CURIOSITY123a. Will this [niche want] make you nervous, too?124a. How to [perform niche activity] w/o screwing it up…125a. Are your [audience] laughing at you?126a. Are these [niche problems] hurting your [niche subject]?127a. Cops, crime and your [niche subject] (all related)...128a. [name]‘s Free [irresistible offer] is back!129a. Clever way to force you to [niche desired goal]...130a. [niche heroes] donating [niche want] (Yep)131a. CURIOSITY132a. [membership] open NOW…133a. How [niche want] starts (might be news to you)134a. URGENCY135a. FEAR OF MISSING OUT136a. Good news for [common subject]137a. Best shortcut ever for [niche desired goal] fast…138a. Is [niche want] still in [niche subject]?139a. LAST DAY: The Secret To More [niche want] is…140a. The [audience]’s [deliverable] (what did you miss?)141a. Do you make these mistakes in [niche subject]?142a. How to murder [deliverable/subject]143a. Our #1 [deliverable] is back…144a. Perfect for [audience] needing a kick in the…145a. How I [niche verb] freakishly-great [niche activity]146a. How [niche heroes] create brain-rattling [niche activity]147a. CURIOSITY148a. 45-second “[niche want]” tactic for struggling [audience]...149a. CURIOSITY150a. The shortcut to your 1st [niche want] (& I’m giving it to you)... |

|  |  |
| --- | --- |
| **Traffic and Funnels** | **Templatized Version** |

|  |  |
| --- | --- |
| 151. We’re signing off… Here’s why…152. If you’re a “service provider”, read this then click the link inside153. Amazon’s secret to success154. Two things… (open this, please, this actually matters)155. (VIDEO) Our most guarded marketing shortcuts156. [How To] $100k from one client?157. How To Force Yourself Into An Authority And Bag More Clients…158. What we do at the end of the year159. Traits of top performing sales closers160. Are you sabotaging your marketing?161. Old Skool Direct Marketing Tipsies162. Want $250k’s worth of marketing education? (read)163. The “Trifecta” of Perfect Marketing164. ZAG hard left and make the monies165. A tool VS a system166. [Cool story] “I’ll pay you a million dollars”167. Wanna sniff?168. Positioning secrets for the uninitiated169. The power of “just one thing”170. Killerz of marketing171. Listen to this audio (client generation secrets)172. (free training) 30 days to 50k/mo in your business173. STOP (being a loser) and watch this174. The glaringly obvious problem with most marketing systems175. Video (must watch)176. Continued… 8 types of web traffic (and what it takes to succeed with each)177. Would you treat your mama this way?178. How to (finally) get control of your income179. My personal philosophy on building your business quickly180. 3 secrets to “winning”181. 3 things that will propel or derail your business182. Lol wtf183. Mo-men-tum (read this or enjoy being poor)184. private invitation185. “You don’t need it”186. Why branding sucks187. New training: 6-figures per month188. The myth of ‘high performance’189. you free?190. Seriously STOP doing this (NOW)191. Business Secrets of the U.S. Railroads192. 3 Mental Habits All Business Builders Have193. Want a $97,443 per month business?194. Risky opportunity (read this like ASAP)195. [Audio] Thoughts on abundance, money, and living well196. How to turn a “No” into a paying client197. The 2 keys to compounded returns198. The Missing Ingredient: (Traffic + Conversion + X)199. The most embarrassing moment of my career200. Case Study: $14,000 in 5 minutes | 151a. CURIOSITY152a. If you’re a “[audience]”, read this then click the link inside153a. [known niche entity] secret to success154a. CURIOSITY155a. (VIDEO) Our most guarded [niche subject] shortcuts156a. [How To] [benefit] from [subject]?157a. How To Force Yourself Into [niche want] And [niche desired goal]158a. CURIOSITY159a. Traits of top performing [audience]160a. Are you sabotaging your [niche subject]?161a. Old Skool [niche subject] Tipsies162a. Want $[amount] worth of [niche subject]? (read)163a. The “Trifecta” of Perfect [niche subject]164a. ZAG hard left and [niche desired goal]165a. CURIOSITY166a. [Cool story] “[intriguing story quote]”167a. CURIOSITY168a. [niche subject] secrets for the uninitiated169a. CURIOSITY170a. Killerz of [niche subject]171a. Listen to this audio ([niche desired goal] secrets)172a. (free training) [timeline] to [benefit] in your [niche subject]173a. CURIOSITY/CONTROVERSY174a. The glaringly obvious problem with most [niche subject]175a. CURIOSITY176a. Continued… [number] types of [niche want] (and what it takes to succeed with each)177a. HUMOR/CURIOSITY178a. How to (finally) get [niche desired goal]179a. My personal philosophy on [niche desired goal] quickly180a. [number] secrets to “[benefit]”181a. [number] things that will propel or derail your [niche subject]182a. CURIOSITY183a. Mo-men-tum (read this or enjoy [niche fear])184a. CURIOSITY185a. “[false niche quote]”186a. Why [niche subject] sucks187a. New training: [benefit]188a. The myth of ‘[niche goal]’189a. CURIOSITY190a. CURIOSITY191a. [niche subject] Secrets of the [known entity]192a. [number] [niche need] All [audience] Have193a. Want a [niche desired goal]?194a. CURIOSITY/URGENCY195a. [deliverable] Thoughts on [niche desired goals]196a. How to turn [problem] into [benefit]197a. The [number] keys to [niche goal]198a. The Missing Ingredient: ([niche subject] + [niche subject] + X)199a. CURIOSITY200a. Case Study: [specific benefit] in [timeline] |

|  |
| --- |
| Check out what our clients are saying: [**listimers.com/testes/**](http://listimers.com/testes/)For questions and collaborations, email:**racso@listminers.com** |