**‘Plug & Play’ Email Subject Lines [Part 3]**

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| Check out what our clients are saying:  [**listminers.com/testes**](https://listminers.com/testes)  For questions and collaborations, email:  [**racso@listminers.com**](mailto:racso@listminers.com)  **Click Any Of The Expert Names To Visit Their Website** |

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| **Roy Furr** | **Templatized Version** |

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| 201. How to Win at Google AdWords  202. Are you calling me right now?  203. #1 tip for aspiring copywriters…  204. 9 Criteria of a Perfect Copywriting Client  205. Here’s why those long annoying marketing videos work so well  206. Are you lazy?  207. How to connect with the top “players” in your industry - and what it gets you  208. Jay Abraham’s Strategy of Preeminence, Revealed!  209. 3 Rules of Direct Response Copywriting…  210. Unlimited free website traffic  211. The fastest way to make a million dollars  212. This “weird” trick doubles website conversions  213. I need this from you (personal request)  214. Quick note…  215. “GREAT copy isn’t about \_\_\_\_\_, it’s about \_\_\_\_\_” <- Can you guess?  216. Actual feedback: “I know it’s life-changing for me”  217. 104.8% higher email opt-in rates with this technique…  218. What my needy cat taught me about sales positioning  219. How green copywriters can get great fast  220. The truth about what business you’re in…  221. Simple question: should I use text or graphic emails?  222. A NEW strategy for managing the freelance feast and famine cycle…  223. The biggest breakthrough in marketing in the last decade…  224. The most controversial copywriting topic I’m sharing  225. How fast do you write copy?  226. The best way to learn Google AdWords  227. Today I’m going to go on a rant  228. The secret to unlimited happiness (read this now)  229. The second-best way to become a copywriter…  230. How to pitch your big idea to get the gig…  231. The Triumphant Return of Email Marketing…  232. When it’s time to move on…  233. Warning: dangerous persuasion technique inside  234. The secret to effective online video sales letters…  235. 5 ways to know if you’re going to be a failure…  236. The most important difference between web marketing and other media…  237. REJECTION! How to deal with it…  238. The #1 Skill for Copywriters  239. How To Work Half As Much And Be Twice As Productive…  240. The (Dirty) Truth About Affiliate Marketing  241. A Concept That’s Fascinated Me Recently…  242. Good Copy Doesn’t Look Like “Good Copy”  243. Good news - and a lesson on business partnerships  244. My Bad Habits, Revealed  245. This Could Make You A Millionaire  246. How To Get Everything You Want With Your Writing  247. Time-Tested Way To Learn Copywriting Fast  248. The Dark Side Of DIY Internet Marketing…  249. Direct Marketing is Dead…  250. Why So Much Online Marketing Really Stinks... | 201a. How to Win at [niche subject]  202a. CURIOSITY  203a. #1 tip for [audience]...  204a. [number] Criteria of a Perfect [niche subject]  205a. Here’s why those [adjective] [niche subject] work so well  206a. CURIOSITY  207a. How to [niche desired goal] - and what it gets you  208a. [known entity]’s [principle], Revealed!  209a. [number] Rules of [niche subject]...  210a. Unlimited [niche subject]  211a. The fastest way to [niche desired goal]  212a. This “weird” trick [niche want]  213a. CURIOSITY  214a. CURIOSITY  215a. CURIOSITY/QUOTE  216a. Actual feedback: “[testimonial]”  217a. PROOF/CURIOSITY  218a. What my [description] [subject] taught me about [niche subject]  219a. How green [audience] can [niche want] fast  220a. The truth about [niche subject]...  221a. Simple question: should I [option A] or [option B]?  222a. A NEW strategy for [niche desired goal]...  223a. The biggest breakthrough in [niche] in the last decade…  224a. The most controversial [niche] topic I’m sharing  225a. How fast do you [niche activity]?  226a. The best way to learn [niche subject]  227a. CURIOSITY  228a. The secret to [niche want] (read this now)  229a. The second-best way to become a [audience]...  230a. How to [perform niche activity] to [niche want]...  231a. The Triumphant Return of [niche subject]...  232a. When it’s time to [niche activity]...  233a. Warning: dangerous [subject] technique inside  234a. The secret to effective [niche subject]...  235a. [number] ways to know if [negative topic]...  236a. The most important difference between [subject] and other [subject]...  237a. [negative niche topic]! How to deal with it…  238a. The #1 Skill for [audience]  239a. INCONGRUOUS JUXTAPOSITION  240a. The ([description]) Truth About [niche subject]  241a. CURIOSITY  242a. CURIOSITY  243a. Good news - and a lesson on [niche subject]  244a. CURIOSITY/VULNERABILITY  245a. This Could Make You A [description]  246a. How To Get Everything You Want With Your [niche subject]  247a. Time-Tested Way To Learn [niche subject] Fast  248a. The Dark Side Of [niche subject]...  249a. [niche subject] is Dead…  250a. Why So Much [niche subject] Really Stinks... |

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| **Ian Stanley** | **Templatized Version** |

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| 251. A story you probably won’t read  252. Your 6-hr email template  253. Gift: Follow me on Instagram to get…  254. Want me to write for you?  255. Why Federer is the greatest (part 2)  256. #Blessed: How to turn $47 into $15k in one day  257. Open this before 5pm  258. How to be the best in the world at what you do  259. Joe Rogan and Jordan Peterson’s email secrets  260. Why I’m giving you $550 off  261. I’m sorry  262. How Agora does over a BILLION per year  263. URGENT: Reply needed in less than 24 hours  264. Unexpected unfortunate thing  265. You’re ONE email away from whatever you want  266. How to connect with ANYONE you want  267. Ask me anything about email at 1pm  268. More weird stories…  269. $20 million from ONE email  270. How to bang out an email in 5 minutes  271. Unexpected 4 figures per month (more weird stories)  272. Not all dogs go to heaven  273. How to get people addicted to you (and your products)  274. He’d be DEAD if I didn’t have any money  275. Mark your calendar (Money Morning)  276. About tomorrow (at noon)  277. Sold out  278. #1 habits billionaires do daily  279. How to make your own templates  280. I like BIG CLICKS and I cannot lie  281. Insta(nt) sales and advance emotional storytelling  282. How to write better copy without writing a single word  283. Listen to this  284. Goodbye  285. News  286. Why most copywriters never make more than 10k/mo  287. New - one of my best subject lines ever  288. This is insane  289. The only email I read (almost) everyday  290. What to do first thing in the morning for more $$$  291. Freedom  292. This is still the #1 copywriting opportunity in 2018  293. Open this if you don’t like me  294. Put this inside me  295. Tomorrow is one of the biggest days of my life  296. Download this before noon today  297. Battle Royale: Ian Stanley vs Justin Goff  298. Less perfection = more money?  299. 5 core beliefs keeping you financially stuck  300. Do you ask yourself this question about money? | 251a. CURIOSITY  252a. Your [deliverable]  253a. CURIOSITY  254a. Want me to [perform niche activity] for you?  255a. Why [known entity] is the greatest  256a. #Blessed: How to turn [low niche goal] into [high niche goal] in [timeline]  257a. CURIOSITY  258a. CURIOSITY  259a. [known entity] and [known entity]’s email secrets  260a. Why I’m giving you [discount]  261a. CURIOSITY  262a. How [known entity] [achieves niche desired goal]  263a. CURIOSITY/URGENCY  264a. CURIOSITY  265a. You’re ONE [niche subject] away from whatever you want  266a. How to [niche desired goal]  267a. Ask me anything about [niche] at [time]  268a. CURIOSITY  269a. [niche desired goal] from ONE [subject]  270a. How to [performed niche activity] in [time]  271a. Unexpected [niche want] (more weird stories)  272a. “CONTROVERSY”  273a. How to get [niche want] (and [niche need])  274a. CURIOSITY  275a. Mark your calendar ([deliverable])  276a. CURIOSITY/TIME-CONSTRAINT  277a. FEAR OF MISSING OUT  278a. #[number] habits [known entity] do daily  279a. How to make your own [deliverable]  280a. PLAY ON WORDS  281a. Instant [benefit] and [niche desired goal]  282a. How to [perform niche activity] without [niche activity]  283a. CURIOSITY  284a. CURIOSITY  285a. CURIOSITY  286a. Why most [audience] never make [niche desired goal]  287a. New - one of my best [niche subject] ever  288a. CURIOSITY  289a. The only [subject] I [verb] (almost) everyday  290a. What to do first thing in the morning for more [niche want]  291a. CURIOSITY/BENEFIT  292a. This is still the #1 [niche] opportunity in [timeline]  293a. CURIOSITY/QUALIFY  294a. CURIOSITY/CONTROVERSY  295a. CURIOSITY  296a. [niche activity] this before [timeline]  297a. Battle Royale: [known entity] vs [known entity]  298a. INCONGRUOUS JUXTAPOSITION  299a. 5 core beliefs keeping you [niche fear]  300a. Do you ask yourself this question about [niche subject]? |

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