**‘Plug & Play’ Email Subject Lines [Part 4]**

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| **Rich Schefren** | **Templatized Version** |

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| 301. Ready to get serious about your online business?302. [Free Training] Are you ignoring social media?303. [TODAY] Using Social Media as a Profitable Business Tool304. Struggling Online? Here’s why it’s not your fault (and what to do next)305. The most profitable advice anyone could ever give you306. Tap into your inner business genius307. Big Takeaways from the “Shark Tank”308. The Minimum Steps For Maximum Success Online309. Two more weapons for massive clarity310. Five things you need to think about...311. How to “out think” your prospects...312. The most powerful marketing tactic you can use313. Living life on YOUR terms? Here’s how…314. Moving forward? Or falling backward?315. Don’t work on your online business316. Speed and frustration: a (quick) case study317. World’s Most Evil SEO Tactic? (read this before you get WHACKED)318. Three important questions for you…319. You’ve got a BIG problem320. Turn slow progress into profitable momentum in the next 30 days321. Are you “dumpster diving” for information?322. ONLY For People Who Want More Out Of Life (FREE Book)323. [Video] Kick your life into high-gear for FREE324. Brendon Burchard almost died in a car crash325. [Contest] Winner gets ½ hour private call with me326. Three letters that will make you 100x more productive327. What Millionaires Know That You Don’t328. Wish you could get more done every day? Watch this…329. Read this if you did NOT accept my challenge last week330. How to find the greatest books before anyone else331. [Free] 1-Page Productivity Planner PLUS “Secret Persuasion Model”332. Want MORE? Start every day like this…333. My Personal Productivity Secrets That Got Me Where I Am Today334. The truths about getting traffic (you won’t hear anywhere else)335. From Zero to Steady Traffic in Just 48 Hours336. Your UNFAIR Advantage Inside… 337. See YOUR Traffic Grow Right Before Your Eyes338. [DEADLINE] My High Performance Academy Bonus EXPIRES Tuesday at Midnight339. YOUR biggest website traffic problems… solved340. Did you see this?341. For Serious Internet Marketers ONLY342. My journey from “nobody” to “Guru to the Gurus”343. From Frustration to Freedom344. “Under-The-Radar” Success Strategies You Can Use This Week345. My surprising recommendation for FAST income growth346. A Complete Business In Your Pocket?347. How to Create a REAL Business Leveraging The App Store348. How to have a “Google-proof” business349. Our Exclusive “App Empire” Bonus (That You Won’t Get Anywhere Else)350. Last Chance for Personalized “App Business” Coaching  | 301a. Ready to get serious about your [niche subject]302a. [irresistible offer] Are you ignoring [niche subject]?303a. [date] Using [niche subject] as a [niche need]304a. Struggling [niche subject]? Here’s why it’s not your fault (and what to do next)305a. The most [adjective] advice anyone could ever give you306a. Tap into your inner [niche] genius307a. Big Takeaways from “[niche platform]”308a. The Minimum Steps For Maximum Success [niche subject]309a. [number] more weapons for [benefit]310a. [number] things you need to think about...311a. How to “[verb]” your [audience]312a. The most [description] [niche subject] you can use313a. CURIOSITY314a. CURIOSITY315a. Don’t work on your [niche subject]316a. [benefit] and [problem] a ([description]) case study317a. World’s Most Evil [niche subject] Tactic? (read this before you get WHACKED)318a. [number] important questions for you…319a. CURIOSITY320a. Turn [frustration] into [niche need] in the next [timeline]321a. Are you “dumpster diving” for [niche want]?322a. ONLY For People Who Want [niche want] ([irresistible offer])323a. [(deliverable)] Kick your [subject] into high-gear for FREE324a. [known entity] almost [tragedy]325a. [Contest] Winner gets [time frame] [deliverable] with me326a. [number] letters what will make you 100x [niche want]327a. What [known entity] Know That You Don’t328a. Wish you could [perform niche activity] every day? Watch this…329a. Read this if you did NOT accept my [deliverable] [timeline]330a. How to find the greatest [subject] before anyone else331a. [Free] [number]-Page [subject] PLUS “[gift]”332a. CURIOSITY333a. My Personal [niche subject] Secrets That Got Me Where I Am Today334a. The truths about getting [niche subject] (you won’t hear anywhere else)335a. From Zero to Steady [niche subject] in Just [timeline]336a. CURIOSITY337a. See YOUR [niche subject] [verb] Right Before Your Eyes338a. [DEADLINE] My [product/membership] Bonus EXPIRES [date] at [time]339a. YOUR biggest [niche subject] problems… solved340a. CURIOSITY341a. For Serious [audience] ONLY342a. My journey from “nobody” to “[description]”343a. From [problem] to [benefit]344a. “Under-The-Radar” [niche want] Strategies You Can Use [timeline]345a. My surprising recommendation for FAST [niche desired goal]346a. A Complete [subject] In Your Pocket?347a. How to Create a REAL [niche subject] Leveraging [known entity]348a. How to have a “[subject]-proof” business 349a. Our Exclusive “[deliverable]” Bonus (That You Won’t Get Anywhere Else)350a. Last Chance for Personalized “[your product]” Coaching  |

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| **Andre Chaperon** | **Templatized Version** |

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| 351. [July 4th Special] Autoresponder Madness (less $101)352. Do you consistently (and predictably) earn 4-figures a month from IM?353. Response Required: before we can continue…354. So let’s continue from where we left off…355. BOOM!356. Looks like I touched a nerve :)357. Pimps, Whores & Sex358. Meet Ben Brooks359. Cluster-f\*ck360. Whoa!361. Why I Killed a 6-Figure Business (and Beers in Miami)362. Something for you to ponder over Easter weekend363. We’re Live!364. UGLY TRUTH or the “sugar-coated” version?365. Can you make REAL money with this? (need to see proof?)366. The Controversial “Beeyatch Slap” Technique (Gansgta Edition)367. SPECIAL REPORT: Amazon Without Amazon (PDF)368. Last Day Tomorrow369. WE CLOSE TODAY! (Wednesday)370. I’m leaving…371. 12 Email Hacks372. Independence Day Sale (we’re finally reopening)373. Evergreen ‘Money Getting’ Funnel (anyone?... anyone at all?)374. $200 Discount for Independence Day Weekend375. The lie about value creation (conclusion)376. Houston, we have a problem!377. An extra bonus for ya! :)378. Crossroads (worth paying attention to this btw)379. The Recession Proof Funnel380. FPF payment plan (for 24 hours or 100 people)...381. $364K selling marshmallows (case study webinar)382. [RESEND] Free Funnel Webinar (myself & Ryan)383. Do you have a 6-figure (or more) business?384. Better alternative to LeadPages (free)385. Putting “SEXY” back into EMAIL (facts that’ll blow your mind)386. Hey Oscar387. Email Shenanigans (opinions of a mastermind in Baltimore)388. RE: My bonus for The Machine389. 7 Common Autoresponder Problems We Can Help You Solve (NEW Product)390. Are you a badass affiliate?391. Ho ho ho! :-)392. Opportunities in 2015393. Couldn’t sleep394. Storytelling for Marketers (new and exclusive)395. Download your FREE Report now396. List Building (so excited I had to share this on a Sunday)397. I’m deleting this398. Audience Selection (20-Minute Crash Course)399. Do this. Make Money. Simple.400. [New & Exclusive] The 1% Club. | 351a. [(date) Special] [your product] (less $ [amount])352a. Do you consistently (and predictably) [perform desired niche activity] from [subject]?353a. CURIOSITY/COMMAND354a. CURIOSITY/OPEN LOOP355a. CURIOSITY356a. CURIOSITY357a. CURIOSITY358a. Meet [subject]359a. CURIOSITY360a. CURIOSITY361a. Why I Killed a [niche desired goal] (and Beers in Miami)362a. CURIOSITY363a. CURIOSITY364a. CURIOSITY365a. Can you [perform desired niche activity] with this? (need to see proof?)366a. CURIOSITY/HUMOR367a. SPECIAL REPORT: [subject] Without [subject] ([deliverable])368a. Last Day [date]369a. WE CLOSE TODAY! ([date])370a. CURIOSITY371a. [number] [subject] Hacks372a. [holiday] Sale (we’re finally reopening)373a. [irresistible offer] (anyone?... anyone at all?)374a. $ [amount] Discount for [holiday] Weekend375a. The lie about [niche subject] (conclusion)376a. KNOWN QUOTE/CURIOSITY377a. CURIOSITY378a. CURIOSITY379a. The [topic] Proof [niche subject]380a. [deliverable] payment plan (for [timeline] or [number] people)381a. [benefit] [activity] (case study [deliverable])382a. [RESEND] Free [subject] [deliverable] (myself & [name])383a. Do you have a [niche goal] (or more) [subject]?384a. Better alternative to [niche subject] (free)385a. Putting “SEXY” back into [niche subject] (facts that’ll blow your mind)386a. Hey [name]387a. [niche subject] Shenanigans (opinions of [event])388a. RE: My bonus for [product]389a. [number] Common [niche subject] Problems We Can Help You Solve (NEW Product)390a. Are you a badass [subject]?391a. HOLIDAY/CURIOSITY392a. Opportunities in [year]393a. CURIOSITY394a. [niche activity] for [audience] (new and exclusive)395a. Download your FREE [deliverable] now396a. [niche activity] (so excited I had to share this on a [day])397a. CURIOSITY398a. [niche topic] ([timeline] Crash Course)399a. Do this. [niche desired goal]. Simple.400a. [New & Exclusive] [your membership] |

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