**‘Plug & Play’ Email Subject Lines [Part 4]**

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| **Rich Schefren** | **Templatized Version** |

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| 301. Ready to get serious about your online business?  302. [Free Training] Are you ignoring social media?  303. [TODAY] Using Social Media as a Profitable Business Tool  304. Struggling Online? Here’s why it’s not your fault (and what to do next)  305. The most profitable advice anyone could ever give you  306. Tap into your inner business genius  307. Big Takeaways from the “Shark Tank”  308. The Minimum Steps For Maximum Success Online  309. Two more weapons for massive clarity  310. Five things you need to think about...  311. How to “out think” your prospects...  312. The most powerful marketing tactic you can use  313. Living life on YOUR terms? Here’s how…  314. Moving forward? Or falling backward?  315. Don’t work on your online business  316. Speed and frustration: a (quick) case study  317. World’s Most Evil SEO Tactic? (read this before you get WHACKED)  318. Three important questions for you…  319. You’ve got a BIG problem  320. Turn slow progress into profitable momentum in the next 30 days  321. Are you “dumpster diving” for information?  322. ONLY For People Who Want More Out Of Life (FREE Book)  323. [Video] Kick your life into high-gear for FREE  324. Brendon Burchard almost died in a car crash  325. [Contest] Winner gets ½ hour private call with me  326. Three letters that will make you 100x more productive  327. What Millionaires Know That You Don’t  328. Wish you could get more done every day? Watch this…  329. Read this if you did NOT accept my challenge last week  330. How to find the greatest books before anyone else  331. [Free] 1-Page Productivity Planner PLUS “Secret Persuasion Model”  332. Want MORE? Start every day like this…  333. My Personal Productivity Secrets That Got Me Where I Am Today  334. The truths about getting traffic (you won’t hear anywhere else)  335. From Zero to Steady Traffic in Just 48 Hours  336. Your UNFAIR Advantage Inside…  337. See YOUR Traffic Grow Right Before Your Eyes  338. [DEADLINE] My High Performance Academy Bonus EXPIRES Tuesday at Midnight  339. YOUR biggest website traffic problems… solved  340. Did you see this?  341. For Serious Internet Marketers ONLY  342. My journey from “nobody” to “Guru to the Gurus”  343. From Frustration to Freedom  344. “Under-The-Radar” Success Strategies You Can Use This Week  345. My surprising recommendation for FAST income growth  346. A Complete Business In Your Pocket?  347. How to Create a REAL Business Leveraging The App Store  348. How to have a “Google-proof” business  349. Our Exclusive “App Empire” Bonus (That You Won’t Get Anywhere Else)  350. Last Chance for Personalized “App Business” Coaching | 301a. Ready to get serious about your [niche subject]  302a. [irresistible offer] Are you ignoring [niche subject]?  303a. [date] Using [niche subject] as a [niche need]  304a. Struggling [niche subject]? Here’s why it’s not your fault (and what to do next)  305a. The most [adjective] advice anyone could ever give you  306a. Tap into your inner [niche] genius  307a. Big Takeaways from “[niche platform]”  308a. The Minimum Steps For Maximum Success [niche subject]  309a. [number] more weapons for [benefit]  310a. [number] things you need to think about...  311a. How to “[verb]” your [audience]  312a. The most [description] [niche subject] you can use  313a. CURIOSITY  314a. CURIOSITY  315a. Don’t work on your [niche subject]  316a. [benefit] and [problem] a ([description]) case study  317a. World’s Most Evil [niche subject] Tactic? (read this before you get WHACKED)  318a. [number] important questions for you…  319a. CURIOSITY  320a. Turn [frustration] into [niche need] in the next [timeline]  321a. Are you “dumpster diving” for [niche want]?  322a. ONLY For People Who Want [niche want] ([irresistible offer])  323a. [(deliverable)] Kick your [subject] into high-gear for FREE  324a. [known entity] almost [tragedy]  325a. [Contest] Winner gets [time frame] [deliverable] with me  326a. [number] letters what will make you 100x [niche want]  327a. What [known entity] Know That You Don’t  328a. Wish you could [perform niche activity] every day? Watch this…  329a. Read this if you did NOT accept my [deliverable] [timeline]  330a. How to find the greatest [subject] before anyone else  331a. [Free] [number]-Page [subject] PLUS “[gift]”  332a. CURIOSITY  333a. My Personal [niche subject] Secrets That Got Me Where I Am Today  334a. The truths about getting [niche subject] (you won’t hear anywhere else)  335a. From Zero to Steady [niche subject] in Just [timeline]  336a. CURIOSITY  337a. See YOUR [niche subject] [verb] Right Before Your Eyes  338a. [DEADLINE] My [product/membership] Bonus EXPIRES [date] at [time]  339a. YOUR biggest [niche subject] problems… solved  340a. CURIOSITY  341a. For Serious [audience] ONLY  342a. My journey from “nobody” to “[description]”  343a. From [problem] to [benefit]  344a. “Under-The-Radar” [niche want] Strategies You Can Use [timeline]  345a. My surprising recommendation for FAST [niche desired goal]  346a. A Complete [subject] In Your Pocket?  347a. How to Create a REAL [niche subject] Leveraging [known entity]  348a. How to have a “[subject]-proof” business  349a. Our Exclusive “[deliverable]” Bonus (That You Won’t Get Anywhere Else)  350a. Last Chance for Personalized “[your product]” Coaching |

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| **Andre Chaperon** | **Templatized Version** |

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| 351. [July 4th Special] Autoresponder Madness (less $101)  352. Do you consistently (and predictably) earn 4-figures a month from IM?  353. Response Required: before we can continue…  354. So let’s continue from where we left off…  355. BOOM!  356. Looks like I touched a nerve :)  357. Pimps, Whores & Sex  358. Meet Ben Brooks  359. Cluster-f\*ck  360. Whoa!  361. Why I Killed a 6-Figure Business (and Beers in Miami)  362. Something for you to ponder over Easter weekend  363. We’re Live!  364. UGLY TRUTH or the “sugar-coated” version?  365. Can you make REAL money with this? (need to see proof?)  366. The Controversial “Beeyatch Slap” Technique (Gansgta Edition)  367. SPECIAL REPORT: Amazon Without Amazon (PDF)  368. Last Day Tomorrow  369. WE CLOSE TODAY! (Wednesday)  370. I’m leaving…  371. 12 Email Hacks  372. Independence Day Sale (we’re finally reopening)  373. Evergreen ‘Money Getting’ Funnel (anyone?... anyone at all?)  374. $200 Discount for Independence Day Weekend  375. The lie about value creation (conclusion)  376. Houston, we have a problem!  377. An extra bonus for ya! :)  378. Crossroads (worth paying attention to this btw)  379. The Recession Proof Funnel  380. FPF payment plan (for 24 hours or 100 people)...  381. $364K selling marshmallows (case study webinar)  382. [RESEND] Free Funnel Webinar (myself & Ryan)  383. Do you have a 6-figure (or more) business?  384. Better alternative to LeadPages (free)  385. Putting “SEXY” back into EMAIL (facts that’ll blow your mind)  386. Hey Oscar  387. Email Shenanigans (opinions of a mastermind in Baltimore)  388. RE: My bonus for The Machine  389. 7 Common Autoresponder Problems We Can Help You Solve (NEW Product)  390. Are you a badass affiliate?  391. Ho ho ho! :-)  392. Opportunities in 2015  393. Couldn’t sleep  394. Storytelling for Marketers (new and exclusive)  395. Download your FREE Report now  396. List Building (so excited I had to share this on a Sunday)  397. I’m deleting this  398. Audience Selection (20-Minute Crash Course)  399. Do this. Make Money. Simple.  400. [New & Exclusive] The 1% Club. | 351a. [(date) Special] [your product] (less $ [amount])  352a. Do you consistently (and predictably) [perform desired niche activity] from [subject]?  353a. CURIOSITY/COMMAND  354a. CURIOSITY/OPEN LOOP  355a. CURIOSITY  356a. CURIOSITY  357a. CURIOSITY  358a. Meet [subject]  359a. CURIOSITY  360a. CURIOSITY  361a. Why I Killed a [niche desired goal] (and Beers in Miami)  362a. CURIOSITY  363a. CURIOSITY  364a. CURIOSITY  365a. Can you [perform desired niche activity] with this? (need to see proof?)  366a. CURIOSITY/HUMOR  367a. SPECIAL REPORT: [subject] Without [subject] ([deliverable])  368a. Last Day [date]  369a. WE CLOSE TODAY! ([date])  370a. CURIOSITY  371a. [number] [subject] Hacks  372a. [holiday] Sale (we’re finally reopening)  373a. [irresistible offer] (anyone?... anyone at all?)  374a. $ [amount] Discount for [holiday] Weekend  375a. The lie about [niche subject] (conclusion)  376a. KNOWN QUOTE/CURIOSITY  377a. CURIOSITY  378a. CURIOSITY  379a. The [topic] Proof [niche subject]  380a. [deliverable] payment plan (for [timeline] or [number] people)  381a. [benefit] [activity] (case study [deliverable])  382a. [RESEND] Free [subject] [deliverable] (myself & [name])  383a. Do you have a [niche goal] (or more) [subject]?  384a. Better alternative to [niche subject] (free)  385a. Putting “SEXY” back into [niche subject] (facts that’ll blow your mind)  386a. Hey [name]  387a. [niche subject] Shenanigans (opinions of [event])  388a. RE: My bonus for [product]  389a. [number] Common [niche subject] Problems We Can Help You Solve (NEW Product)  390a. Are you a badass [subject]?  391a. HOLIDAY/CURIOSITY  392a. Opportunities in [year]  393a. CURIOSITY  394a. [niche activity] for [audience] (new and exclusive)  395a. Download your FREE [deliverable] now  396a. [niche activity] (so excited I had to share this on a [day])  397a. CURIOSITY  398a. [niche topic] ([timeline] Crash Course)  399a. Do this. [niche desired goal]. Simple.  400a. [New & Exclusive] [your membership] |

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