**‘Plug & Play’ Email Subject Lines [Part 5]**

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| Check out what our clients are saying:  [**listminers.com/testes**](https://listminers.com/testes)  For questions and collaborations, email:  [**racso@listminers.com**](mailto:racso@listminers.com)  **Click Any Of The Expert Names To Visit Their Website** |

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| **Jay Abraham** | **Templatized Version** |

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| 401. Game-changing marketing video  402. A brief message that might just change your life and business for the better!  403. Marketing Mastery  404. Your Business Gifts Inside  405. I need/want your best questions, problems, challenges, and opportunities - now!  406. Rent Millions of Dollars of My Most Profitable Business Building Ideas/Concepts for Only $1,000  407. Watch This. Read This. Listen to This. Knowledge Transfer.  408. $99 One-of-a-Kind Business “Super” Booster-for 99 cents  409. How To Get ALL Your Phone Messages Promptly Returned: 99-cents  410. If you haven’t gone here-GO here: Abraham.com/gifts  411. “Brain-Rattling” Resources, None Sell Anything. All Yours-Gratis. Enjoy!  412. Difference Between Mediocrity/Gazillions  413. Confessions of a Marketing/Strategic Savant  414. Watch Me Tomorrow. Access Details: My First Live Video-Streaming Seminar  415. Yours-Gratis: My First Video Seminar Begins Now.  416. 4 Hour Video: How I Became a Marketing Genius-Gratis --- No Strings Attached  417. Videos of My Life Explain How to Think Like Me  418. Fwd: I’m Looking for High-Level, Well-Connected CEO’s, Entrepreneurs, Media/Industry Influencers  419. More Great Stuff For You-Gratis. Sells Nothing!  420. Just 12 of You Will Get Mentored By Me  421. Seeking A Small Group of Business Owners to Mentor  422. Attention Small Business Owners Who Want to Double Profits  423. Exceptionally Dynamic, Elite Group of Entrepreneurs Wanted  424. Do Something Once - Profit From It Forever?  425. Take A New Career/Business PATH In 2013!  426. LA Super Seminar 2013 video trailer on YouTube  427. Getting Your Sales People Onboard with Laser Sales/Focus/Execution  428. Do you know the Breakeven and Contribution Margins in your Business?  429. Why mastering Trendwatching can multiply your business success geometrically  430. How Cause-&-Effect can Multiply or Diminish Your Results  431. What Business Problems Keep You Up At Night?  432. The fastest way to multiply profits for REAL businesses  433. A marketing breakthrough/strategy shift can transform your business  434. Hard challenges? Let this hard drive help you solve them  435. Try-out hundreds of Jay Abraham high-priced products (worth $2,000,000) ALL for a $500 deposit!  436. If you were incompetent, would you REALLY even know it?  437. Reading the Story of Obvious Adams could transform your Marketing  438. I want to hear your Jay Abraham success stories  439. The Ultimate Entrepreneur radio show airs tomorrow - tune in!  440. Have you listened to Episode 3 of The Ultimate Entrepreneur?  441. Joe Polish and Dean Jackson interviewed ME on their podcast  442. Six Months - Private "Business Acceleration/Improvement" Sessions - With Me. Must Qualify.  443. For Experts Who Make A Great Living on Being Paid on Results Only  444. What’s new and noteworthy on iTunes podcasts? Us!  445. Short Video explains how I transform a business in 2 hours a month  446. Small Businesses with big challenges/tight budgets ask for this  447. 11-Min video for Real Entrepreneurs who are fanatical monsters of execution  448. Are You A Consultant/Coach/Trainer or Skilled Enough to Be One?  449. Turning Your Expertise Into Enormous Earning Capability  450. Consultants, Coaches, Mentors, Trainers, Authors, Specialists | 401a. Game-changing [subject] [deliverable]  402a. A brief message that might just change your [subject] and [subject] for the better!  403a. [niche subject] Mastery  404a. Your [subject] Gifts Inside  405a. CALL TO ACTION  406a. IRRESISTIBLE OFFER  407a. CALL TO ACTION/CURIOSITY  408a. IRRESISTIBLE OFFER  409a. How To Get ALL Your [niche desired goal]: [price]  410a. If you haven’t gone here-GO here: [deliverable page]  411a. IRRESISTIBLE OFFER  412a. Difference Between [niche fear]/[niche goal]  413a. Confessions of a [subject]/[subject] Savant  414a. Watch Me [date]. Access Details: My First [deliverable] Seminar  415a. Yours-Gratis: My First [deliverable] Begins Now.  416a. [timeline] [deliverable]: How I became [niche want]-Gratis --- No Strings Attached  417a. [deliverable] of My Life Explain How to [verb] Like Me  418a. Fwd: I’m Looking for [description] [audience callout]  419a. IRRESISTIBLE OFFER  420a. Just [number] of You Will [perform niche activity]  421a. Seeking A Small Group of [audience] to Mentor  422a. Attention [audience] Who Want to [niche desired goal]  423a. [description], [adjective] Group of [audience] Wanted  424a. Do Something Once - [verb] From It Forever?  425a. Take A New [subject]/[subject] PATH In [timeline]!  426a. [deliverable] on [platform]  427a. Getting Your [audience] Onboard with [benefit]/[benefit]/[benefit]  428a. Do you know the [niche need] and [niche need] in your [niche subject]?  429a. Why mastering [niche subject] can [niche desired goal]  430a. How [subject] can Multiply or Diminish [niche want]  431a. What [niche subject] Problems Keep You Up At Night?  432a. The fastest way to [niche want] for REAL [audience]  433a. A [niche] breakthrough/strategy shift can transform your [subject]  434a. Hard challenges? Let this [deliverable] help you solve them  435a. Try-out [number] of [name] high-priced [deliverable] (worth $[amount]) ALL for a $[amount] deposit!  436a. CURIOSITY  437a. Reading the Story of [subject] could transform your [niche subject]  438a. I want to hear your [name] success stories  439a. [name] [deliverable] airs [date] - tune in!  440a. Have you [verb] to [deliverable]?  441a. [known entity] and [known entity] interviewed ME on their [platform]  442a. [timeline] - Private “[niche subject]” Sessions - With Me. Must Qualify.  443a. For Experts Who [niche desired goal] on [niche subject] Only  444a. What’s new and noteworthy on [platform]? Us!  445a. Short [deliverable] explains how I [niche desired goal] in [timeline]  446a. [audience] with big challenges/[niche problem] ask for this  447a. [timeline] [deliverable] for [audience] who are fanatical monsters of [niche subject]  448a. Are you a [audience] or Skilled Enough to Be One?  449a. Turning Your [subject] Into Enormous [niche desired goal]  450a. [audience callout] |

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| **Todd Brown** | **Templatized Version** |

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| 451. How To Grow A Big, Responsive List With 1 Marketing Campaign  452. RE: your customer generation?  453. this is good-bye :(  454. Look at this list of 11 pro-level marketing tactics (NEW stuff)  455. new CASE STUDY video. (E5 CAMP)  456. : BREAKING NEWS  457. !  458. FYI  459. DEADLINE IS MIDNIGHT!  460. LAST CHANCE!  461. your book order  462. This $7 advice produced 800K in 20 hours  463. FREE chapter from my new book  464. did you get the book?  465. Peeping Customers Buy More  466. This Week’s Marketing Thoughts & More  467. New Accelerated Method For Getting New Customers  468. Jaded Entrepreneurs :-(  469. Hotel room video  470. 1.5 million in his first 12 months (here’s how…)  471. Marketing, copy, Big ideas, mentors, life challenges, and more…  472. 1 Thing I include In Every Marketing Campaign  473. intro to Mark Ford  474. Don’t do it  475. FREE: 3 Customer-Acquisition Training Videos  476. LIVE INTERNET FEED: Me & Top Marketers Unscripted! + All Access PASS  477. I got LEGAL APPROVAL to give you this  478. I don’t know if you’re interested in this (it’s todd brown)  479. NEW! 7 Marketing GEMS from 7 World-Class Marketers (.mp4)  480. (pic) I got my daughter this blanket. Entrepreneurs should understand why...  481. Dave Chapelle’s Joke Secret = Smart Marketing  482. The Photography Secret Of Savvy Marketers  483. This Marketing Copy Is CRAP!  484. RE: Access to 25 Golden Marketing Lessons  485. “Phone-Tapping” Top Marketers -- listen to this…  486. How these guys are increasing checkouts… upsell conversions… and avg order size  487. FREE: 15 of the best marketing gems of 2017  488. SENT: May 15, 2018  489. okay, your FINAL NOTICE  490. MARKETERS: Facebook’s New Crypto Coin  491. [New Tutorial] Customer Acquisition: Pro Marketers vs Amateurs  492. FREE: Legendary copywriting system!  493. Todd Brown sent you a message  494. T-minus 2 hours…  495. [ALERT] First 52 GONE in one hour! Get yours now  496. SOLD OUT in under 24 hours?  497. Agora Financial wants to PAY YOU  498. Simple but brilliant way to get huge credibility  499. I’m AFRAID of this marketer (others are too!)  500. The Two Schools of Online Marketers | 451a. How To Grow [niche desired goal] With 1 [niche subject]  452a. RE: your [niche want]?  453a. CURIOSITY  454a. Look at this list of [number] pro-level [niche] tactics (NEW stuff)  455a. new CASE STUDY [deliverable]. ([product])  456a. CURIOSITY  457a. CURIOSITY  458a. CURIOSITY  459a. DEADLINE IS [date]!  460a. CURIOSITY  461a. your [deliverable] order  462a. This [description] advice produced [benefit] in [time frame]  463a. FREE [subject] from my new [deliverable]  464a. did you get the [deliverable]?  465a. [description] [audience] [perform niche activity]  466a. This Week’s [niche subject] Thoughts & More  467a. New Accelerated Method For [niche desired goal]  468a. Jaded [audience] :-(  469a. CURIOSITY  470a. [niche want] in his first [timeline] (here’s how…)  471a. [niche subjects], and more…  472a. 1 Thing I Include In Every [niche subject]  473a. intro to [known entity]  474a. CURIOSITY  475a. FREE: 3 [niche subject] Training [deliverable]  476a. LIVE INTERNET FEED: Me & Top [audience] Unscripted! + All Access PASS  477a. CURIOSITY  478a. I don’t know if you’re interested in this (it’s [name])  479a. NEW! [number] [niche] GEMS from [number] World-Class [audience] ([deliverable])  480a. ([deliverable]) [personal story]. [audience] should understand why…  481a. [known entity] Joke Secret = Smart [niche subject]  482a. The [subject] Secret Of Savvy [audience]  483a. This [niche subject] Is CRAP!  484a. RE: Access to [number] Golden [niche subject] Lessons  485a. “[description]” Top [audience] -- listen to this…  486a. How these guys are increasing [niche want]... [niche want]... and [niche want]  487a. FREE: [number] of the best [niche subject] gems of [timeline]  488a. SENT: [date], [year]  489a. CURIOSITY  490a. [audience callout]: [news]  491a. [New Tutorial] [niche subject]: [audience] vs [audience]  492a. FREE: Legendary [niche subject] system!  493a. [name] sent you a message  494a. T-minus [timeline]...  495a. [ALERT] First [number] GONE in [timeline]! Get yours now  496a. SOLD OUT in under [timeline]?  497a. [known entity] wants to [benefit]  498a. Simple but brilliant way to get [niche desired goal]  499a. I’m AFRAID of this [audience] (others are too!)  500a. The [number] Schools of [audience] |

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