**‘Plug & Play’ Email Subject Lines [Part 6]**

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| Check out what our clients are saying:  [**listminers.com/testes**](https://listminers.com/testes)  For questions and collaborations, email:  [**racso@adnerd.co**](mailto:racso@listminers.com)  **Click Any Of The Expert Names To Visit Their Website** |

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| **Billy Gene** | **Templatized Version** |

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| 501. do you want to create a course together?  502. LIVE on FB… who will be the one?  503. Want me to teach you how to create content?  504. I’m teaching about CONTENT CREATION today…  505. We weren’t gonna do this but…  506. Looking for 2 or 3 more partners…  507. LIVE on FB… giving away FREEBIES!  508. Want me to teach you how to generate leads?  509. being broke on mother’s day sucks…  510. Oscar, I Bought A New Car Wanna See It?  511. Oscar, From One Entrepreneur To The Next, I Made This For You…  512. Like making money while you sleep?  513. We’re LIVE and I swear Billy is insane!!!  514. Billy Gene is LIVE talking about company culture…  515. [FB LIVE] Do you know this guy?  516. STOP advertising on Facebook!  517. Are you guilty?  518. Your biz is at risk if you’re not doing this…  519. Oscar, can I shave your head?  520. [FB LIVE] Want FREE 1-on-1 coaching OR a live event ticket?  521. You’re NOT registered…?  522. [Replay] +The inside scoop behind 6 of our campaigns…  523. do you want to spend the night together?  524. 14 hrs left >>CLICK HERE and Watch!  525. [FB LIVE] This is how you make money…  526. 25 Days of 1-on-1 Coaching with ME… For FREE  527. #1 Reason Why Your Business Is Not Growing…  528. The Most Important 50 Minutes Of Your Life  529. STOP lying to yourself  530. Scale or FAIL!  531. This Changes EVERYTHING  532. Have you ever created a VIDEO ad?  533. I hope I’m not confusing you…  534. To hustle or to not have to hustle?  535. How To Narrow Down Your Offer  536. You don’t want to do this...  537. You’re probably too lazy to read this…  538. Let’s play a game, I bet I’ll win…  539. It cost us more, BUT it made us more…  540. Don’t open this…  541. Will you be my friend?  542. PLZ DON’T OPEN THIS  543. I’m nervous as hell and here’s why…  544. Do you need help?  545. Hard work does NOT equal success, and here’s why…  546. Oscar, don’t quit  547. This word makes me furious...  548. I don’t do this very often  549. Here’s why we’re giving it to you anyway…  550. Let’s hook up ;) | 501a. do you want to create a [subject] together?  502a. LIVE on [platform]... who will be the one?  503a. Want me to teach you how to [perform niche activity]?  504a. I’m teaching about [niche subject] today…  505a. CURIOSITY  506a. Looking for 2 or 3 more [audience]  507a. LIVE on [platform]... giving away FREEBIES!  508a. Want me to teach you how to [niche want]?  509a. being [description] on [holiday] sucks…  510a. [name], I Bought A New [subject] Wanna See It?  511a. [name], From One [audience] To The Next, I Made This For You…  512a. Like [perform niche activity] while you [verb]?  513a. We’re LIVE and I swear [name] is insane!!!  514a. [name] is LIVE talking about [niche subject]...  515a. [platform] Do you know this [subject]?  516a. STOP [activity] on [platform]!  517a. CURIOSITY  518a. Your [subject] is at risk if you’re not doing this…  519a. [name], can I shave your head?  520a. [platform] Want [irresistible offer] OR [irresistible offer]?  521a. CURIOSITY  522a. [Replay] + The inside scoop behind [deliverable]...  523a. CURIOSITY/PLAY ON WORDS/CONTROVERSY  524a. [timeline] left >> CLICK HERE and Watch!  525a. [platform] This is how you [niche desired goal]...  526a. [timeline] of [irresistible offer] For FREE  527a. #1 Reason Why Your [niche biggest fear]...  528a. CURIOSITY  529a. CURIOSITY  530a. [perform niche activity] or FAIL!  531a. CURIOSITY  532a. Have you ever [performed niche activity]?  533a. CURIOSITY  534a. To [niche verb] or to not have to [niche verb]?  535a. How To [niche need]  536a. CURIOSITY  537a. CURIOSITY  538a. CURIOSITY  539a. CURIOSITY  540a. CURIOSITY  541a. CURIOSITY  542a. CURIOSITY  543a. CURIOSITY/VULNERABILITY  544a. CURIOSITY  545a. [niche activity] does NOT equal [niche want], and here’s why…  546a. [name], don’t quit  547a. This [subject] makes me furious…  548a. CURIOSITY  549a. CURIOSITY  550a. CURIOSITY/PLAY ON WORDS |

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| **Kevin Rogers** | **Templatized Version** |

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| 551. The moment after you say “yes”...  552. (Live Training) Pre-sale advertorial pages  553. Live Training: Warm up cold traffic with one simple page  554. Why outrageous copy works so freaking well…  555. Who should you be listening to?  556. Last chance to get tickets to Copy Chief Live  557. My new favorite email copywriter…  558. (podcast) Inside the mind of varying levels of freelancing  559. (Chief Chat) Real-time copy critique (and sharing what we’re learning)  560. “Which ad should I hand copy?”  561. My best advice to new freelancers  562. The ABT technique for attracting leads  563. you alone?  564. Copy Chief is now OPEN  565. How to “kill it” as a podcast guest  566. It’s important that we speak  567. Personal copy coaching in your pocket  568. How do you judge a copy training?  569. The incredible 6-word writing reframe  570. Where’ve you been hanging out lately?  571. Live Chief Chat in one hour (happening 12PM EST)  572. Copy Chief is CLOSING soon  573. re: getting more action  574. Want a pro’s eyes on your copy?  575. My dark secret about money  576. Is this a realistic income goal for a freelancer?  577. When is fear helping you vs holding you back?  578. Success leaves clues  579. What’s the biggest secret, Parris?  580. Pricing  581. Tom Breeze - Creating YouTube ads that actually sell  582. Why no one wants Jim’s thing…  583. Help! I can’t stop listening to Queen…  584. How to make copywriting your secret edge in 2019  585. How to spot a bullsh\*t copy training...  586. Let’s book our call  587. (Chief Chat) What copywriters do on a Friday  588. “Can you help me find a really good copywriter?”  589. Do those people make you feel good?  590. The greatest copywriting book this year?  591. The hidden magic behind cold traffic funnels  592. The biggest myth about being independent  593. The magic hiding in great ads  594. “You know I love you, but…”  595. Clients from hell  596. Slaying the dragons that can kill your freelancing career  597. Can I help you get better clients?  598. Wanna hang with me live?  599. 3 Paths To A Successful Freelance Copywriting Career  600. How to choose a path with freelancing | 551a. The moment after you say “[subject]”...  552a. (Live Training) [deliverable]  553a. Live Training: [perform niche activity] with one simple [subject]  554a. Why outrageous [subject] works so freaking well…  555a. CURIOSITY  556a. Last chance to get tickets to [event]  557a. My new favorite [subject]...  558a. ([platform]) Inside the mind of varying levels of [subject]  559a. ([platform]) Real-time [niche want] (and sharing what we’re learning)  560a. “[F.A.Q.]?”  561a. My best advice to new [audience]  562a. The [unique mechanism] technique for [niche desired goal]  563a. CURIOSITY  564a. [membership] is now OPEN  565a. How to “kill it” as a [niche subject]  566a. CURIOSITY  567a. Personal [subject] coaching in your pocket  568a. How do you judge a [niche subject]?  569a. The incredible [unique mechanism]  570a. CURIOSITY  571a. Live [deliverable] in [timeline] (happening [date/time]  572a. [membership] is CLOSING soon  573a. re: getting more [niche want]  574a. Want a pro’s eyes on your [subject]?  575a. My dark secret about [subject]  576a. Is this a realistic [subject] goal for a [audience]?  577a. When is [subject] helping you vs holding you back?  578a. [niche want] leaves clues  579a. What’s the biggest secret, [known entity]?  580a. [niche subject]  581a. [known entity] - Creating [niche desired goal]  582a. Why no one wants [subject]’s thing…  583a. Help! [personal story]  584a. How to make [niche subject] your secret edge in [year]  585a. How to spot a bullsh\*t [niche subject]…  586a. CALL TO ACTION  587a. ([platform]) What [audience] do on a [date]  588a. “Can you help me find a really good [audience]?”  589a. CURIOSITY  590a. The greatest [niche subject] [deliverable] this year?  591a. The hidden magic behind [niche subject]  592a. The biggest myth about [niche subject]  593a. The magic hiding in great [subject]  594a. CURIOSITY  595a. [audience] from hell  596a. Slaying the dragons that can kill your [niche subject]  597. Can I help you get better [subject]?  598a. CURIOSITY  599a. [number] Paths To A Successful [niche desired goal]  600a. How to choose a path with [niche subject] |

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