**‘Plug & Play’ Email Subject Lines [Part 7]**

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| Check out what our clients are saying:  [**listminers.com/testes**](https://listminers.com/testes)  For questions and collaborations, email:  [**racso@listminers.com**](mailto:racso@listminers.com)  **Click Any Of The Expert Names To Visit Their Website** |

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| **Bob Bly** | **Templatized Version** |

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| 601. 3 reasons why I am an information marketer  602. What kind of clients generate the most income?  603. How to get more sales, fewer refunds  604. The #1 occupational hazard of online marketers  605. Are your face-to-face messages as compelling as your marketing messages?  606. The nuts-n-bolts of e-book marketing  607. Are these the world’s worst ad headlines?  608. Double your sales in 2014  609. 7 steps for keeping copywriting clients satisfied  610. For sale: my copywriting business  611. Do you mistreat your customers this way?  612. Claude Hopkins’ 41 “lost” business success secrets  613. Improve online videos; make your brand stand out; generate leads on Twitter  614. What Groucho Marx and I have in common  615. Everything I ever wrote or said: free for 10 days  616. What the UFC can teach you about accepting praise and criticism  617. Is this kind of “low-key” copywriting for you?  618. Why your personal preferences count for squat in marketing  619. Become a highly paid freelance technical writer  620. Make $1,000 or more for a one-hour talk  621. The awful truth about cold calling  622. Last chance to attend our info marketing bootcamp  623. The difference between copywriting and content writing  624. Why does everyone think writers shouldn’t be paid?  625. Free webinar: optimizing lead generation  626. Writers: make an extra $17,000 this year  627. Best financial advice ever given to freelancers  628. Do you possess this vital writing skill?  629. For Info Marketing University Attendees Only  630. Why I won’t coach you  631. Don’t miss this exciting live event…  632. Double your conversion with a killer landing page  633. The ultimate e-mail swipe file  634. An easy way to “pretest” info product ideas  635. 12 ways lift letters can boost response  636. How to get more freelance gigs  637. Do nonpaying customers have a right to complain?  638. Straight talk about copywriting royalties  639. Build your info marketing empire - are you ready?  640. Isaac Asimov’s super-productivity secrets  641. Which copywriting clients pay best?  642. What’s next in content marketing: free webinar  643. Market yourself by writing articles  644. Another undiscovered niche for copywriters  645. Position yourself as a guru by giving talks  646. 3 job-free ways to get paid as a writer  647. The world’s best copywriting coaches  648. Your professional speaking success…  649. Sell my info products and keep all the money  650. Don’t make this mistake when choosing a guru to follow  BONUS: Create great e-books without writing a word | 601a. [number] reasons why I am an [audience]  602a. What kind of [subject] [perform niche desired activity]?  603a. How to get [niche want], [niche need]  604a. The #[number] occupational hazard of [audience]  605a. Are your [subject] as [description] as your [subject]?  606a. The nuts-n-bolts of [niche subject]  607a. Are these the world’s worst [niche subject]?  608a. Double your [niche want] in [timeline]  609a. [number] steps for keeping [subject] [audience] satisfied  610a. For sale: my [deliverable]  611a. Do you mistreat your [audience] this way?  612a. [known entity]’s [number] “lost” [niche subject] secrets  613a. [niche want]; [niche want]; [niche want]  614a. What [known entity] and I have in common  615a. Everything I ever wrote or said: free for [number] days  616a. What [known entity] can teach you about [subject] and [subject]  617a. Is this kind of “low-key” [subject] for you?  618a. Why your personal preferences count for squat in [subject]  619a. Become a [description] [audience]  620a. Make [benefit] or more for a [timeline] [deliverable]  621a. The awful truth about [subject]  622a. Last chance to attend our [deliverable/event]  623a. The difference between [subject] and [similar subject]  624a. Why does everyone think [controversial subject]?  625a. Free [deliverable]: [benefit] [niche subject]  626a. [audience]: [niche desired goal] this [timeline]  627a. Best [niche subject] advice ever given to [audience]  628a. Do you possess this vital [subject]?  629a. For [membership/deliverable] Attendees Only  630a. CURIOSITY  631a. Don’t miss this exciting [deliverable]...  632a. [niche want] with a killer [niche subject]  633a. The ultimate [niche subject]  634a. An easy way to [perform niche activity]  635a. [number] ways [subject] can [perform niche activity]  636a. How to get more [niche want]  637a. CONTROVERSIAL  638a. Straight talk about [niche subject]  639a. Build your [niche desired goal] - are you ready?  640a. [known entity]’s [niche want/subject] secrets  641a. Which [audience] [niche want]?  642a. What’s next in [niche subject]: free [deliverable]  643a. [niche want] by [niche activity]  644a. Another [niche want] for [audience]  645a. [niche desired goal] by [niche activity]  646a. [number] ways to [niche want]  647a. The [location]’s best [audience]  648a. FUTURE PACING  649a. CURIOSITY  650a. Don’t make this mistake when [performing niche activity]  BONUS: INCONGRUOUS JUXTAPOSITION |

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| **AWAI** | **Templatized Version** |

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| 651. When NOT to be creative…  652. How 20 seconds of insane courage can change your life…  653. A very special invitation from one writer to another…  654. What Tim Tebow can teach you about winning clients  655. How to start living the writer’s life ASAP  656. How to turn two hours into millions of dollars of free advertising  657. Client-getting tips from a “Madam”  658. Before you do anything else…  659. Are you rocking the copywriting world?  660. Do you want to know a secret?  661. Start your own copywriting revolution  662. Should your first line be long or short?  663. How to promote something with limited appeal…  664. Oscar, we’ve yet to hear from you on this…  665. Can watching movies help you write better copy?  666. Poor guy, if he only knew…  667. The fastest and easiest way to improve the clarity of your copy…  668. The movie Die Hard’s copywriting lesson…  669. Are you an expert?  670. 3 ways to profit as an expert  671. How do you find time to be an expert?  672. How to create content that makes you look like an expert  673. Five paying assignments within the next 60 days  674. Launch your writing career this weekend...  675. What I wish I knew then  676. You won’t believe this guarantee  677. Still trying to master the mental game?  678. Do this today - don’t wait  679. How to make steady progress  680. Do you have this success “building block”?  681. Trim your trees to keep your business growing  682. Instant credibility as a professional writer  683. Re: Tonight  684. The only stimulus that benefits you  685. Why bother with social media?  686. How social media impacts your copy (even when you’re not writing for social media!)  687. These 1,372 AWAIers have a definite advantage...  688. Huge “aha” moment today  689. Ready to dive in and profit from social media?  690. Announcement  691. “The richest people I know”  692. The 19th Century system that will help you get more clients in 2019  693. A surefire way to get all the clients you need and want  694. A funny story…  695. Last Chance: Bootcamp Special  696. If you do a good job at this, no one will know  697. A tip guaranteed to get more referrals from anyone you ask  698. Re: Tomorrow…  699. The chief secret to writing success  700. “I made him an offer he couldn’t refuse” | 651a. When NOT to be [description]...  652a. How [subject] can change your life…  653a. A very special invitation from one [audience] to another…  654a. What [known entity] can teach you about [niche want]  655a. How to start [niche desired goal] ASAP  656a. How to turn [timeline] into [niche desired goal]  657a. [niche want] tips from [known entity]  658a. CURIOSITY  659a. Are you rocking the [niche] world?  660a. CURIOSITY  661a. Start your own [niche] revolution  662a. Should your [niche subject] be [description] or [description]?  663a. How to [perform niche activity] with [obstacle]...  664a. [name], we’ve yet to hear from you on this…  665a. Can [unrelated activity] help you [niche desired goal]?  666a. CURIOSITY  667a. The fastest and easiest way to improve [niche subject]...  668a. The movie [name]’s [niche subject] lesson…  669a. Are you [niche desired identity]?  670a. [number] ways to [niche desired goal]  671a. How do you find time to [perform niche activity]?  672a. How to [perform niche activity] that makes you [niche desired goal]  673a. [number] [niche want] within [timeline]  674a. [niche want] [timeline]...  675a. CURIOSITY  676a. CURIOSITY  677a. Still trying to master the [subject] game?  678a. CURIOSITY/URGENCY  679a. CURIOSITY  680a. Do you have this [subject] “building block”?  681a. [unrelated activity] to keep your [niche want]  682a. [niche desired goal] as a [audience]  683a. CURIOSITY  684a. CURIOSITY  685a. Why bother with [niche subject]?  686a. INCONGRUOUS JUXTAPOSITION/CURIOSITY  687a. These [number] [membership] have a definite advantage…  688a. CURIOSITY  689a. Ready to dive in and [niche desired goal]?  690a. CURIOSITY  691a. QUOTE  692a. The [time period] system that will help you [niche desired goal] in [timeline]  693a. A surefire way to get [niche desired goal]  694a. CURIOSITY  695a. Last Chance: [deliverable]  696a. CURIOSITY  697a. A tip guaranteed to [niche desired goal]  698a. CURIOSITY  699a. The chief secret to [niche want]  700a. QUOTE |

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