**‘Plug & Play’ Email Subject Lines [Part 8]**

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| Check out what our clients are saying:  [**listminers.com/testes**](https://listminers.com/testes)  For questions and collaborations, email:  [**racso@listminers.com**](mailto:racso@listminers.com)  **Click Any Of The Expert Names To Visit Their Website** |

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| **Jeff Walker** | **Templatized Version** |

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| 701. Three questions about your launch…  702. It’s not just about you…  703. should you do a live event?  704. this worked even better than I expected…  705. writing a book?  706. confession: my bestseller “ace in the hole”...  707. here’s how to write awesome emails  708. how I became a published author…  709. what happens after you write a book?  710. let’s get your book published (today’s the day)  711. so this is super awesome…  712. how to find your big idea…  713. action steps + checklists = win  714. loving this launch…  715. 12 hours (or less)...  716. are you giving away too much content?  717. do people actually buy this stuff?  718. why they unsubscribe  719. I obsess over this kind of stuff…  720. do you ever do this? (happens to me, too)  721. How I grew my business 100x (kind of strange)  722. Stepping stones to writing success  723. I’m trying an experiment…  724. time for a change…  725. I’m doing something different this year…  726. how to lose control of your day within 5 minutes of waking up...  727. a proven way to get started fast…  728. the “quick start” strategy (I used this in my own business)  729. 5 steps to get clients to say “yes”...  730. how to turn prospects into clients  731. how to get 40+ new clients starting today...  732. creating a high ticket offer for your business…  733. moving forward (and looking back)...  734. become a high paid coach (deadline tonight)  735. [last chance] this closes in a few hours…  736. Ooops! I forgot about this (it’s pretty sweet)  737. creating a product that lasts  738. your weekend binge-watching playlist?  739. my first (and only) phone sale…  740. hitting the reset button  741. when opportunities are overwhelming…  742. it’s easy to get this wrong  743. don’t paddle upstream…  744. [TIME SENSITIVE] “will this actually work?”  745. my 3 most profitable days… (without a single sale)  746. Please step away from the computer!  747. I want to help you plan your next launch  748. a “four-letter-word” for business…  749. where real business growth comes from…  750. the 3-word solution to most business problems | 701a. [number] questions about your [niche subject]...  702a. CURIOSITY  703a. Should you [perform niche activity]?  704a. CURIOSITY  705a. [perform niche activity]?  706a. confession: my [subject] “ace in the hole”...  707a. here’s how to [perform niche activity]  708a. how I became a [niche desired goal]...  709a. what happens after you [perform niche activity]?  710a. let’s get your [niche desired goal] (today’s the day)  711a. CURIOSITY  712a. how to [niche desired goal]  713a. [niche subject] + [niche subject] = win  714a. loving this [niche activity]...  715a. [timeline] (or less)...  716a. are you [niche activity]?  717a. do people actually [perform niche activity]?  718a. why they [perform niche activity]  719a. CURIOSITY  720a. CURIOSITY  721a. How I [niche desired goal] (kind of strange)  722a. Stepping stones to [niche want]  723a. CURIOSITY  724a. CURIOSITY  725a. CURIOSITY  726a. how to [negative niche activity] within [timeline]...  727a. CURIOSITY  728a. the “[benefit]” strategy (I used this in [subject])  729a. [number] steps to [niche desired goal]...  730a. how to turn [subject] into [subject]  731a. how to get [niche desired goal] starting [timeline]...  732a. [niche desired goal] for your [subject]...  733a. CURIOSITY  734a. become a [niche desired goal] ([timeline])  735a. URGENCY  736a. CURIOSITY  737a. [niche activity] that lasts  738a. QUESTION  739a. my first (and only) [niche activity]...  740a. CURIOSITY  741a. CURIOSITY  742a. CURIOSITY  743a. CURIOSITY  744a. URGENCY/CURIOSITY  745a. INCONGRUOUS JUXTAPOSITION  746a. CURIOSITY  747a. I want to help you [niche desired goal]  748a. a “four-letter-word” for [niche]...  749. where real [niche want] comes from…  750a. the [number]-word solution to most [niche] problems |

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| **Ryan Levesque** | **Templatized Version** |

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| 751. My Top 25 Niche Ideas (Download Now)  752. [VIDEO] How to Decide What Type of Business to Start  753. My super-simple brainstorming template  754. 10 favorite quotes from Choose!  755. The Original “Shark” Talks Value  756. I’ve decided to do something CRAZY…  757. My EPIC week of events (and my biggest takeaway)...  758. “OMG It’s like ‘Netflix’ for marketing..”  759. Bye ;-(  760. My #1 Productivity Tip  761. wondering how this works?  762. Your advice needed…  763. Peek inside my secret Strategy Meeting (I’ve never shared this before)  764. Questions about ASK Academy? -> Get answers…  765. Recurring Revenue: 5 MISTAKES that you MUST avoid…  766. The #1 Rule of Persuasion  767. Who should read Choose?  768. My favorite part of owning a business  769. The most important words in the entire book  770. How 1 : 1 : 1 : 1 = faster writing success  771. WOAH!  772. Psychological Trigger #1 (and why it works)  773. The TRUE Story: My first $100,000 day…  774. BUSTED: Biggest “Survey” Myth Ever!  775. 6 MAGIC WORDS that create customers for life  776. Why nobody is buying from you!  777. Transformation. (Read this)  778. FINAL CHANCE (open up)  779. Sorry :-(  780. 6 weeks to no-stress, no-guilty money management  781. Make money like an Entrepreneur (without risking it all)  782. How To Get More Leads & Clients On AUTOPILOT In Just 5 Days  783. Automate your lead generation (even if you HATE technology)  784. This message will self destruct at MIDNIGHT tonight  785. Yes, I’m practically going to “BRIBE” you!  786. Starting NOW (open immediately)  787. My “Impulsive” Decision… (quick before I change my mind!)  788. $800 Coupon For You - Step by Step Guide  789. The pivotal moment you’re missing…  790. [Free Training]: The one critical step where new sales are lost  791. [EASY BUTTON] Using quizzes to grow your list  792. How to get your first 1000 subscribers  793. THE most powerful SECRET in marketing…  794. Choose Book MISSING link…  795. Major Opportunity  796. TIME SENSITIVE: The Doors are OPEN!  797. $112K in “Niche with No Money” (Newbie starting from scratch)  798. On the FENCE? Read this. (seriously)  799. fwd: FINAL NOTICE  800. If cashflow is an issue...here’s what to do [time sensitive!] | 751a. My Top [number] [subject] Ideas (Download Now)  752a. [deliverable] How to Decide What Type of [niche subject] to [verb]  753a. My super-simple [niche subject] template  754a. [number] favorite quotes from [subject]!  755a. [known entity] Talks [niche subject]  756a. CURIOSITY  757a. My EPIC [timeline] of [subject] (and my biggest takeaway)...  758a. QUOTE  759a. CURIOSITY  760a. My [number] [subject] Tip  761a. CURIOSITY  762a. CURIOSITY  763a. Peek inside my secret [deliverable] (I’ve never shared this before)  764a. Questions about [deliverable]? -> Get answers…  765a. [niche want]: [number] MISTAKES that you MUST avoid…  766a. The [number] Rule of [niche subject]  767a. Who should [verb] [deliverable]?  768a. My favorite part of [niche want]  769a. The most important [niche subject]  770a. How [unrelated subject] = [niche want]  771a. CURIOSITY  772a. [niche subject] #[number] (and why it works)  773a. The TRUE Story: [niche-relevant anecdote]...  774a. BUSTED: Biggest “[subject]” Myth Ever!  775a. [number] [subject] that [niche benefit/want]  776a. CURIOSITY  777a. [niche subject]. (Read this)  778a. CURIOSITY/URGENCY  779a. CURIOSITY  780a. [number] weeks to [niche desired goal]  781a. [niche want] like [audience] (without risking it all)  782a. How To [niche benefit] & [niche want] In Just [timeline]  783a. INCONGRUOUS JUXTAPOSITION  784a. CURIOSITY/URGENCY  785a. CURIOSITY  786a. CURIOSITY/URGENCY  787a. CURIOSITY  788a. $[amount] Coupon For You - [deliverable]  789a. CURIOSITY  790a. [deliverable]: The one critical step where [subject]  791a. [EASY BUTTON] Using [subject] to [niche want]  792a. How to get your first [niche want]  793a. THE most powerful SECRET in [niche subject]...  794a. [deliverable] MISSING link…  795a. CURIOSITY  796a. URGENCY/CURIOSITY  797a. SOCIAL PROOF/CASE STUDY  798a. CURIOSITY  799a. CURIOSITY/URGENCY  800a. If [subject] is an issue...here’s what to do [time sensitive!] |

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