**‘Plug & Play’ Email Subject Lines [Part 8]**

|  |
| --- |
| Check out what our clients are saying: [**listminers.com/testes**](https://listminers.com/testes)For questions and collaborations, email:**racso@listminers.com****Click Any Of The Expert Names To Visit Their Website** |

|  |  |
| --- | --- |
| **Jeff Walker** | **Templatized Version** |

|  |  |
| --- | --- |
| 701. Three questions about your launch…702. It’s not just about you…703. should you do a live event?704. this worked even better than I expected…705. writing a book?706. confession: my bestseller “ace in the hole”...707. here’s how to write awesome emails708. how I became a published author…709. what happens after you write a book?710. let’s get your book published (today’s the day)711. so this is super awesome…712. how to find your big idea…713. action steps + checklists = win714. loving this launch…715. 12 hours (or less)...716. are you giving away too much content?717. do people actually buy this stuff?718. why they unsubscribe719. I obsess over this kind of stuff…720. do you ever do this? (happens to me, too)721. How I grew my business 100x (kind of strange)722. Stepping stones to writing success723. I’m trying an experiment…724. time for a change…725. I’m doing something different this year…726. how to lose control of your day within 5 minutes of waking up...727. a proven way to get started fast…728. the “quick start” strategy (I used this in my own business)729. 5 steps to get clients to say “yes”...730. how to turn prospects into clients731. how to get 40+ new clients starting today...732. creating a high ticket offer for your business…733. moving forward (and looking back)...734. become a high paid coach (deadline tonight)735. [last chance] this closes in a few hours…736. Ooops! I forgot about this (it’s pretty sweet)737. creating a product that lasts738. your weekend binge-watching playlist?739. my first (and only) phone sale…740. hitting the reset button741. when opportunities are overwhelming…742. it’s easy to get this wrong743. don’t paddle upstream…744. [TIME SENSITIVE] “will this actually work?”745. my 3 most profitable days… (without a single sale)746. Please step away from the computer!747. I want to help you plan your next launch748. a “four-letter-word” for business…749. where real business growth comes from…750. the 3-word solution to most business problems | 701a. [number] questions about your [niche subject]...702a. CURIOSITY703a. Should you [perform niche activity]?704a. CURIOSITY705a. [perform niche activity]?706a. confession: my [subject] “ace in the hole”...707a. here’s how to [perform niche activity]708a. how I became a [niche desired goal]...709a. what happens after you [perform niche activity]?710a. let’s get your [niche desired goal] (today’s the day)711a. CURIOSITY712a. how to [niche desired goal]713a. [niche subject] + [niche subject] = win714a. loving this [niche activity]...715a. [timeline] (or less)...716a. are you [niche activity]?717a. do people actually [perform niche activity]?718a. why they [perform niche activity]719a. CURIOSITY720a. CURIOSITY721a. How I [niche desired goal] (kind of strange)722a. Stepping stones to [niche want]723a. CURIOSITY724a. CURIOSITY725a. CURIOSITY726a. how to [negative niche activity] within [timeline]...727a. CURIOSITY728a. the “[benefit]” strategy (I used this in [subject])729a. [number] steps to [niche desired goal]...730a. how to turn [subject] into [subject]731a. how to get [niche desired goal] starting [timeline]...732a. [niche desired goal] for your [subject]...733a. CURIOSITY734a. become a [niche desired goal] ([timeline])735a. URGENCY736a. CURIOSITY737a. [niche activity] that lasts738a. QUESTION739a. my first (and only) [niche activity]...740a. CURIOSITY741a. CURIOSITY742a. CURIOSITY743a. CURIOSITY744a. URGENCY/CURIOSITY745a. INCONGRUOUS JUXTAPOSITION746a. CURIOSITY747a. I want to help you [niche desired goal]748a. a “four-letter-word” for [niche]...749. where real [niche want] comes from…750a. the [number]-word solution to most [niche] problems |

|  |  |
| --- | --- |
| **Ryan Levesque** | **Templatized Version** |

|  |  |
| --- | --- |
| 751. My Top 25 Niche Ideas (Download Now)752. [VIDEO] How to Decide What Type of Business to Start753. My super-simple brainstorming template754. 10 favorite quotes from Choose!755. The Original “Shark” Talks Value756. I’ve decided to do something CRAZY…757. My EPIC week of events (and my biggest takeaway)...758. “OMG It’s like ‘Netflix’ for marketing..”759. Bye ;-(760. My #1 Productivity Tip761. wondering how this works?762. Your advice needed…763. Peek inside my secret Strategy Meeting (I’ve never shared this before)764. Questions about ASK Academy? -> Get answers…765. Recurring Revenue: 5 MISTAKES that you MUST avoid…766. The #1 Rule of Persuasion767. Who should read Choose?768. My favorite part of owning a business769. The most important words in the entire book770. How 1 : 1 : 1 : 1 = faster writing success771. WOAH!772. Psychological Trigger #1 (and why it works)773. The TRUE Story: My first $100,000 day…774. BUSTED: Biggest “Survey” Myth Ever!775. 6 MAGIC WORDS that create customers for life776. Why nobody is buying from you!777. Transformation. (Read this)778. FINAL CHANCE (open up)779. Sorry :-(780. 6 weeks to no-stress, no-guilty money management781. Make money like an Entrepreneur (without risking it all)782. How To Get More Leads & Clients On AUTOPILOT In Just 5 Days783. Automate your lead generation (even if you HATE technology)784. This message will self destruct at MIDNIGHT tonight785. Yes, I’m practically going to “BRIBE” you!786. Starting NOW (open immediately)787. My “Impulsive” Decision… (quick before I change my mind!)788. $800 Coupon For You - Step by Step Guide789. The pivotal moment you’re missing…790. [Free Training]: The one critical step where new sales are lost791. [EASY BUTTON] Using quizzes to grow your list792. How to get your first 1000 subscribers793. THE most powerful SECRET in marketing…794. Choose Book MISSING link…795. Major Opportunity796. TIME SENSITIVE: The Doors are OPEN!797. $112K in “Niche with No Money” (Newbie starting from scratch)798. On the FENCE? Read this. (seriously)799. fwd: FINAL NOTICE800. If cashflow is an issue...here’s what to do [time sensitive!] | 751a. My Top [number] [subject] Ideas (Download Now)752a. [deliverable] How to Decide What Type of [niche subject] to [verb]753a. My super-simple [niche subject] template754a. [number] favorite quotes from [subject]!755a. [known entity] Talks [niche subject]756a. CURIOSITY757a. My EPIC [timeline] of [subject] (and my biggest takeaway)...758a. QUOTE759a. CURIOSITY760a. My [number] [subject] Tip761a. CURIOSITY762a. CURIOSITY763a. Peek inside my secret [deliverable] (I’ve never shared this before)764a. Questions about [deliverable]? -> Get answers…765a. [niche want]: [number] MISTAKES that you MUST avoid…766a. The [number] Rule of [niche subject]767a. Who should [verb] [deliverable]?768a. My favorite part of [niche want]769a. The most important [niche subject]770a. How [unrelated subject] = [niche want]771a. CURIOSITY772a. [niche subject] #[number] (and why it works)773a. The TRUE Story: [niche-relevant anecdote]...774a. BUSTED: Biggest “[subject]” Myth Ever!775a. [number] [subject] that [niche benefit/want]776a. CURIOSITY777a. [niche subject]. (Read this)778a. CURIOSITY/URGENCY779a. CURIOSITY780a. [number] weeks to [niche desired goal]781a. [niche want] like [audience] (without risking it all)782a. How To [niche benefit] & [niche want] In Just [timeline]783a. INCONGRUOUS JUXTAPOSITION784a. CURIOSITY/URGENCY785a. CURIOSITY786a. CURIOSITY/URGENCY787a. CURIOSITY788a. $[amount] Coupon For You - [deliverable]789a. CURIOSITY790a. [deliverable]: The one critical step where [subject]791a. [EASY BUTTON] Using [subject] to [niche want]792a. How to get your first [niche want]793a. THE most powerful SECRET in [niche subject]...794a. [deliverable] MISSING link…795a. CURIOSITY796a. URGENCY/CURIOSITY797a. SOCIAL PROOF/CASE STUDY798a. CURIOSITY799a. CURIOSITY/URGENCY800a. If [subject] is an issue...here’s what to do [time sensitive!] |

|  |
| --- |
| Check out what our clients are saying: [**listminers.com/testes**](https://listminers.com/testes)For questions and collaborations, email:**racso@listminers.com** |